| | | | Contrac | t Data (Traffic) I | Report | - | |
|----------------|--|---------------|---------------------------------|----------------------------|--------|---------------------|------------------------------|
| | | | S | UMMARY FOR ORDER # 1648811 | | | |
| Order # | 1648811 | | Created On 3/21/2018 6:24:46 PM | | | Order Status | Traffic Updates Accepted |
| Order Descrp | NO ON E-STOP PROHI 4/9-6/5 - POL 2108 | BITION PROP | Created By | Gray, Sarah | | Gross \$ | 144000.00 |
| Client | NO ON E - STOP PROH | IIBITION PROP | Updated On | 3/22/2018 2:22:39 PM | | Net \$ | 113040.00 |
| Start Date | 4/9/2018 | | Updated By | Albers, Paige | | Units | 8 |
| End Date | 6/3/2018 | | Industry | Political-Association | | Credit Hold | NO |
| # of Weeks | 8 | | | REFERENCES | | BIL | LING INFORMATION |
| SALES | | | Primary | | | Purchase Order # | |
| ActiveWeeks | 8 | | Secondary | | | Billing Schedule | EndOfFlight |
| AE 1 | Walker, Teresa | | Tertiary | | | | EDI INFORMATION |
| AE 2 | | | Quarternary | | | Product | POL |
| Agency | CABLE TIME WC 15.00% | | TRAFFIC OPTIONS | | | Estimate | 1132 |
| RepFirm | CABLETIME | 6.50% | Address 1 | 80 MORAGA WAY | | Submit EDI Invoice? | Do Not Submit EDI Invoice |
| Copy Instr ID | | • | Address 2 | 3RD FLOOR | | ORDER /INVOICE/T | RAFFIC/REPORT NOTES/COMMENTS |
| Total Zones | 1 | | City, State, Zip | ORINDA, CA | | | |
| Zones | San Francisco Interactive | е | Zip | 94563 | | | |
| Total Networks | 1 | | Contact | | | | |
| | GENERAL COMMENTS | | Phone | 925-253-0222 | | | |
| | | | Avail Tag | | | | SYSCODE LIST |
| | | | Contract Type | Standard | | 8525 | |
| | | | Copy Group | | | | |
| | | | Division | | | | |
| | | | Reference # | | | | |

Contract Data (Traffic) Report Page 1 of 5 Printed On 3/26/2018 5:31:20 PM

| SUMMARY FOR SYSCODE 8525 | | | | | | |
|--------------------------|--|------------|---------------------------|--|------------------|--------------------------|
| Order # | 1648811 | Created On | 3/21/2018 6:27:58 PM | | Order Status | Traffic Updates Accepted |
| Order Descrp | NO ON E-STOP PROHIBITION PROP 4/9 -6/5 - POL 2108 | Created By | Gray, Sarah | | Syscode Gross \$ | 144000.00 |
| Client | NO ON E - STOP PROHIBITION PROP | Updated On | 3/22/2018 2:21:33 PM | | Syscode Net \$ | 113040.00 |
| Start Date | 4/9/2018 | Updated By | Albers, Paige | | Syscode Units | 8 |
| End Date | 6/3/2018 | Source | Order Details | | Zone Status | Traffic Updates Accepted |
| # of Weeks | 8 | Zones | San Francisco Interactive | | Avg Unit Rate | 18000.00 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|-----------------|---|------------------|-----------------------|-------------|---------|---------------|-------------|-------------|----------------|--------------|-----------------|-------------|
| 1 | 1 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 04/09/2018 | 04/15/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |
| 2 | 2 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 04/16/2018 | 04/22/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |
| 3 | 3 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 04/23/2018 | 04/29/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |
| 4 | 4 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 04/30/2018 | 05/06/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|-----------------|---|------------------|-----------------------|-------------|---------|---------------|-------------|-------------|----------------|--------------|-----------------|-------------|
| 5 | 5 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 05/07/2018 | 05/13/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |
| 6 | 6 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 05/14/2018 | 05/20/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |
| 7 | 7 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 05/21/2018 | 05/27/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |
| 8 | 8 | | Nati onal Dire ct Politi cal Bun dle | 350 350 | Premium Digital TV | 8525 | | 05/28/2018 | 06/03/2018 | M-Su 6a-12m | 1 | \$18,000.00 | \$18,000.00 | 30 |

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

| nttp://www.comcastspotlight.com/legal/terms-conditions |
|--|
| Accepted and Agreed |
| Advertiser: |
| Name: |
| Title: |
| Authorized Acceptance: |
| Date: |

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

| | SUMMARY FOR ORDER # 1648811 | | | | | | |
|--------------|--|------------|----------------------|--|--------------|--------------------------|--|
| Order # | 1648811 | Created On | 3/21/2018 6:24:46 PM | | Order Status | Traffic Updates Accepted | |
| Order Descrp | NO ON E-STOP PROHIBITION PROP 4/9-6/5 - POL 2108 | Created By | Gray, Sarah | | Gross \$ | 144000.00 | |
| Client | NO ON E - STOP PROHIBITION PROP | Updated On | 3/22/2018 2:22:39 PM | | Net \$ | 113040.00 | |
| Start Date | 4/9/2018 | Updated By | Albers, Paige | | Units | 8 | |
| End Date | 6/3/2018 | Source | Order Detail | | Credit Hold | No | |
| # of Weeks | 8 | Active | Yes | | | | |

Contract Data (Traffic) Report Page 4 of 5 Printed On 3/26/2018 5:31:20 PM

Printed By Parkhouse, Ryan

| ACCEPTED BY AGENCY/ ADVERTISER | |
|--------------------------------|--|
| FINANCE | |
| DATE | |
| MGR | |
| INV | |